

Appendix V  
Media Publications

## Media and Outreach Activities

This section summarizes major outreach and communication activities conducted by the project through three institutional webpages published by the Asian Institute of Technology (AIT) and the AIT Belt and Road Research Center (BRRC). These online publications served as key dissemination channels to enhance project visibility, inform stakeholders, and communicate progress to the public across Southeast Asia. Each publication contributed to meeting APN's requirements for transparent reporting, science–policy engagement, and regional knowledge sharing.

### [1] AIT Webpage: *Tackling Microplastic Pollution in Southeast Asia*



Figure V-1: Screenshot of the AIT webpage “Tackling Microplastic Pollution in Southeast Asia” (AIT, 2025)

**Website Link:** <https://ait.ac.th/2025/08/tackling-microplastic-pollution-in-southeast-asia/>

Published on August 29, 2025

**Platform:** Asian Institute of Technology (AIT) Official Website

This webpage introduces APN project as one of the key regional initiatives responding to the growing challenge of microplastic pollution in Southeast Asia. It explains how the project enhances understanding of microplastic sources and pathways in urban environments and highlights the application of the Source–Pathway–Receptor (SPR) framework as a central scientific approach promoted by the project. By clearly presenting the project's purpose, target cities, and methodological direction on a major institutional platform (AIT), the publication directly supports the project's dissemination objectives by increasing public visibility, strengthening stakeholder awareness, and demonstrating the regional and scientific relevance of the project's work.

## [2] Regional Research Initiative Launched to Tackle Microplastic Pollution in Southeast Asia

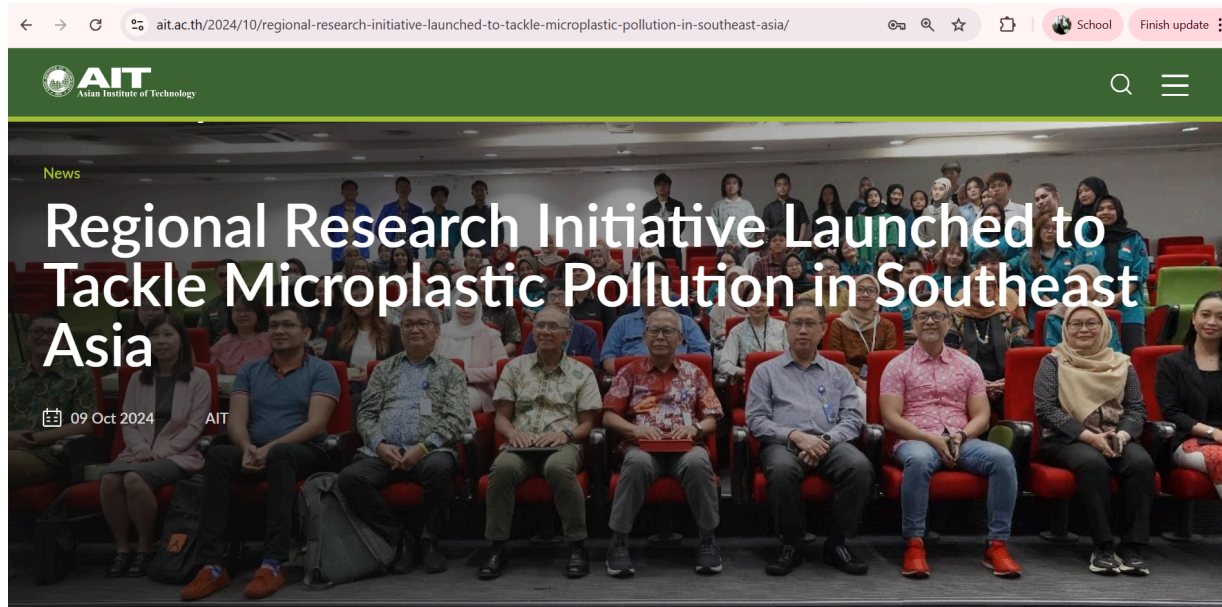


Figure V-2: Screenshot of the AIT webpage “Regional Research Initiative Launched to Tackle Microplastic Pollution in Southeast Asia” (AIT, 2024)

### Website Link:

<https://ait.ac.th/2024/10/regional-research-initiative-launched-to-tackle-microplastic-pollution-in-southeast-asia/>

Published on October 9, 2024

**Platform:** Asian Institute of Technology (AIT) Official Website

This webpage officially announces the launch of a multi-country regional initiative aimed at addressing the growing threat of microplastic pollution in Southeast Asia’s major urban centers. It describes how the initiative brings together scientists, policymakers, and research institutions from Thailand, Vietnam, and Indonesia to collaboratively develop and apply the Source–Pathway–Receptor (SPR) framework as a scientific and policy tool. The article highlights the project’s objectives, including identifying dominant microplastic sources, understanding transport dynamics within urban hydrological networks, and translating empirical evidence into practical, implementable policy recommendations. Detailed accounts of opening remarks and technical presentations during the launch event underscore the urgency of regional cooperation, the value of science-based strategies, and the need for integrated research to support urban environmental governance. The webpage further notes the engagement of governmental agencies and stakeholders from various sectors, demonstrating broad regional commitment and validating the project’s relevance. In doing so, it provides strong evidence of early-stage dissemination and public visibility for the project’s goals, partnerships, and anticipated impact.

### [3] Regional Initiative to Combat Microplastics Holds Successful Second Project Meeting in Ho Chi Minh City

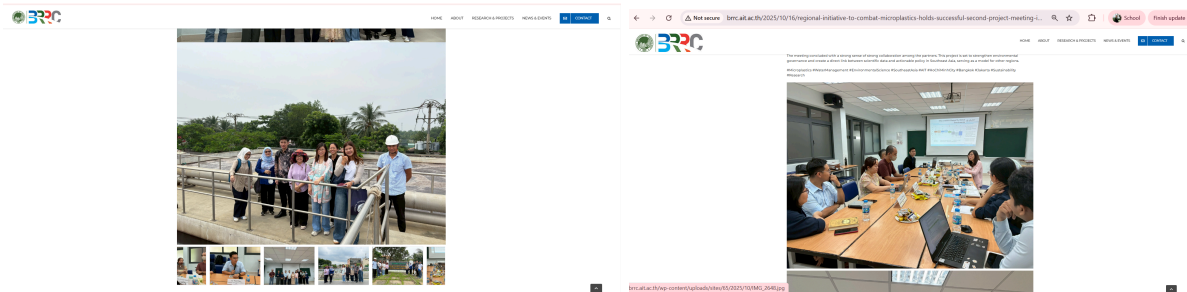
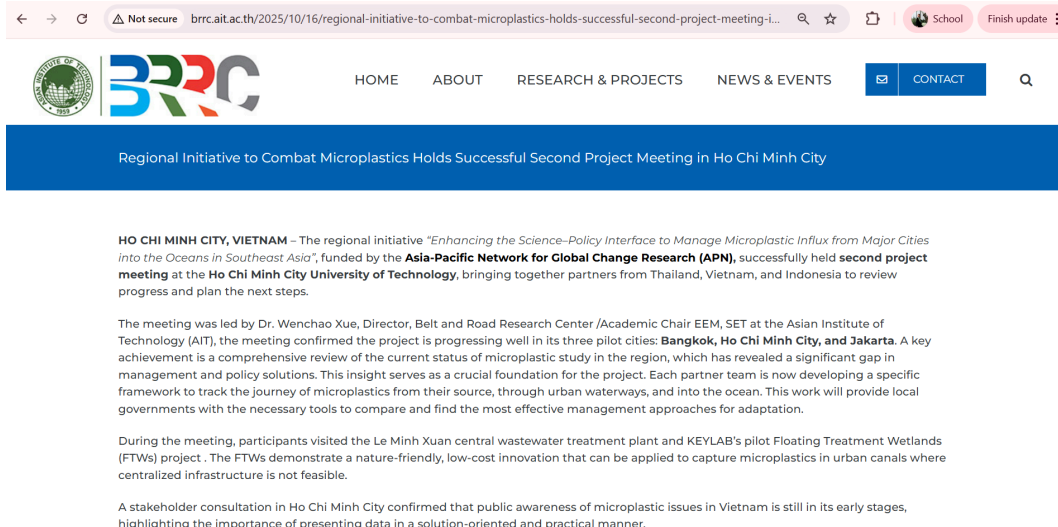


Figure V-3: Screenshot of the BRRC webpage “Regional Initiative to Combat Microplastics Holds Successful Second Project Meeting in Ho Chi Minh City (AIT, 2025)

#### Website Link:

<http://brrc.ait.ac.th/2025/10/16/regional-initiative-to-combat-microplastics-holds-successful-second-project-meeting-in-ho-chi-minh-city/>

Published on October 16, 2025

Platform: AIT Belt and Road Research Center (BRRC) Official Website

This webpage reports on the successful second project meeting and summarizes key progress made across the three pilot cities in developing country-specific Source–Pathway–Receptor (SPR) frameworks, conducting field activities, and engaging stakeholders. It highlights technical discussions, site visits, and the collaborative efforts among Thailand, Vietnam, and Indonesia to advance regional understanding of microplastic pathways and policy needs. By communicating mid-term achievements and outlining next steps on an official institutional platform, the

publication reinforces transparency, strengthens stakeholder awareness, and demonstrates ongoing project momentum. This dissemination output provides valuable evidence of progress for annual reporting and confirms that scientific and collaborative activities are being shared openly with regional audiences and partners.

### **Summary**

Across these webpages, the recurring focus is on regional collaboration, science-policy integration, and sustainable management of microplastics in Southeast Asian cities. Through multi-country partnerships, innovative research methods, and knowledge exchange, the initiative aims to reduce plastic pollution at its source and strengthen evidence-based environmental governance in the region.