

Building the Technical Expertise of LGUs for the Robust Implementation of Ridge to Reef Approach/Watershed Ecosystem Approach to Local and Provincial Land Use and Development Planning in the Philippines

Activity Report/Completion Report

Year 2 Activity

1. Title:

Finalization of the Vision, Mission, and Core Values and the Discussion and Formulation of the Development Thrusts and Identification of the Programs, Projects, and Activities

2. Duration and Date

The PDPFP workshop was conducted for three (3) days, starting from October 16, 2024, until October 18, 2024. Activities and lectures were held from 8 AM to 5 PM.

3. Venue

The activity was held at Hotel Ariana in Bauang, La Union, which served as an appropriate venue for the Provincial Development and Physical Framework Plan (PDPFP) planning team to deliberate and contribute their inputs toward finalizing the province's development vision.

4. Content and Methodology

The workshop was conducted to finalize the Charter Statements that will be integrated into the Provincial Development and Physical Framework Plan (PDPFP) of La Union. It employed a combination of theoretical lectures and practical, hands-on sessions involving representatives from various local government units (LGUs), national government agencies, and academic institutions. The objective was to formulate a comprehensive Development Thrust and identify appropriate Programs, Projects, and Activities (PPAs) aligned with the province's vision.

Day 1 served as the continuation and final forum for the refinement of La Union's Vision, Mission, and Core Values. Day 2 focused on a series of lectures that emphasized the importance of defining Development Thrusts and identifying PPAs. It also provided detailed guidelines on assessing and aligning these elements with provincial goals. Additionally, the Land Capability Zonation Map of La Union was presented to provide a spatial reference for development planning.

On Day 3, participants engaged in collaborative discussions organized into sectoral themes. The outputs of these group discussions were systematically documented using a shared Google Sheet to track progress and ensure a coordinated approach to the workshop’s deliverables.

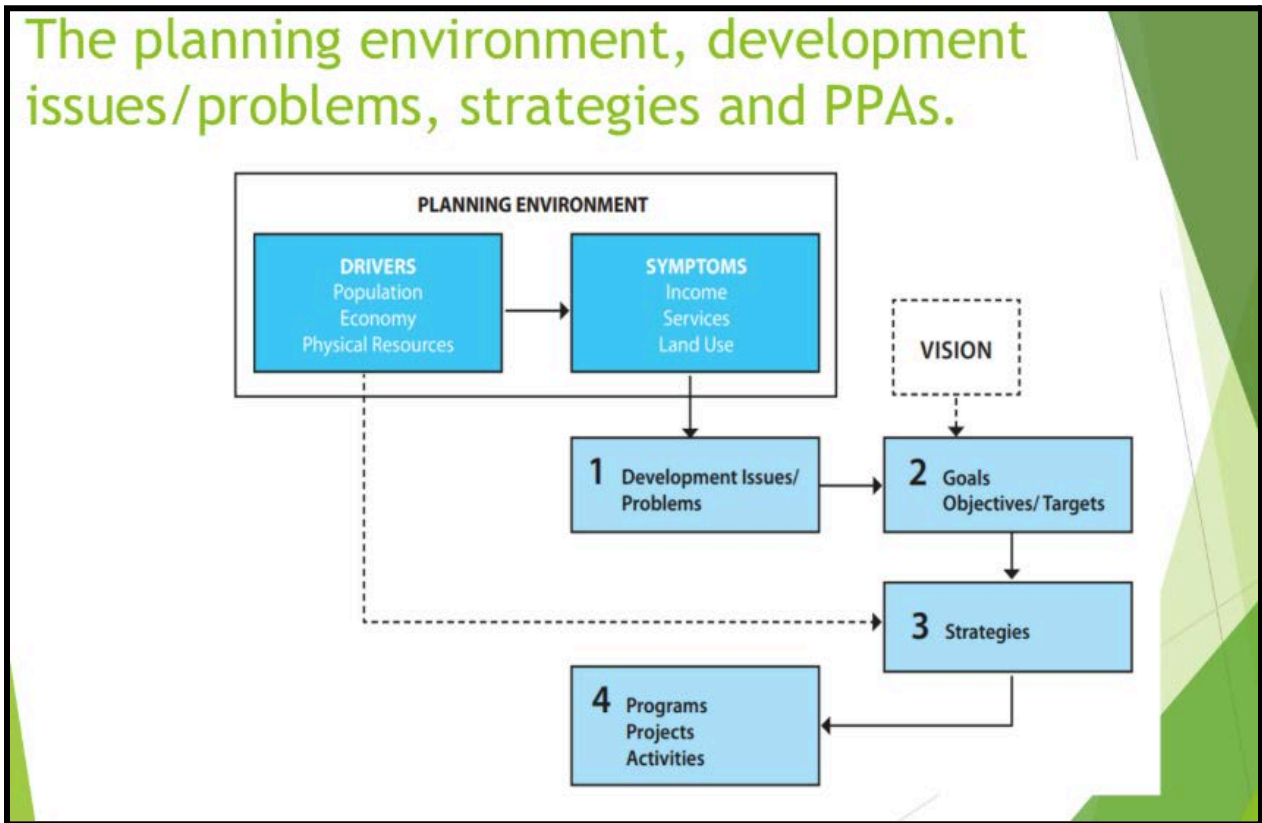


Figure 1. Framework for Linked Charter Statements and Development Thrust

DAY 1 (16 October 2024 - Wednesday)

Time	Activity	OPR
7:00 AM	Registration	Secretariat
8:00 AM	Opening Remarks	Dr. Rex Victor O. Cruz <i>Professor Emeritus</i> UP Los Baños

8:15 AM	Acknowledgment of Participants (Planning Team)	Mr. David M. Rabelas, EnP <i>Planning Officer III</i> PGLU - OPPDC
8:30 AM	Message	Hon. Raphaelle Veronica Ortega-David <i>Provincial Governor</i> Province of La Union
8:45 AM	Message	Hon. Mario Eduardo C. Ortega <i>Provincial Vice Governor</i> Province of La Union
9:00 AM	Vision Finalization	Dr. Lorena L. Sabino <i>Assistant Professor</i> UP Los Baños
10:30 AM	Mission Formulation	Dr. Lorena L. Sabino <i>Assistant Professor</i> UP Los Baños
12:00 NN	Lunch Break	
1:00 PM	Core Values Alignment	Dr. Lorena L. Sabino <i>Assistant Professor</i> UP Los Baños
2:40 PM	Charter Statements Concurrence	PDPFP Planning Team
- End of Day 1 -		

DAY 2 (17 October 2024 - Thursday)
Program of Activities

Time	Activity	OPR
7:00 AM	Registration	Secretariat
8:00 AM	Recap from Day 1	Ms. Mariel Faye Mina <i>Draftsman I</i> PGLU - OPPDC
8:30 AM	Development Thrust Prioritization	For. Mario U. Tercero, EnP

	(Identification of Development Issues/ Problems)	<i>Assistant Professor</i> UP Los Baños
12:00 NN	Lunch Break	
1:00 PM	Development Thrust Prioritization Continuation (Setting of Goals, Objectives, and Targets)	For. Mario U. Tercero, EnP <i>Assistant Professor</i> UP Los Baños
3:00 PM	Development Thrusts Finalization	For. Mario U. Tercero, EnP <i>Assistant Professor</i> UP Los Baños
3:40 PM	La Union Land Capability Zonation Map	Dr. Rex Victor O. Cruz <i>Professor Emeritus</i> UP Los Baños
- End of Day 2 -		

DAY 3 (18 October 2024 - Friday)
Program of Activities

Time	Activity	
7:00 AM	Registration	Secretariat
8:00 AM	Recap from Day 2	Mr. Mervyn Medrano <i>Economic Researcher</i> PGLU - OPPDC
8:30 AM	Programs, Projects, and Activities Identification	Dr. Lorena L. Sabino and For. Mario U. Tercero, EnP <i>Assistant Professor</i> UP Los Baños
12:00 NN	Lunch Break	
1:00 PM	Presentation of the Formulated Programs, Projects, and Activities per Sector	Secretariat per Sector
3:40 PM	Open Forum	Ms. Roshelle A. Mamaril <i>Planning Officer IV</i> PGLU - OPPDC
4:00 PM	Closing Remarks	Ms. Michaela Louise T.

		Delfinado, EnP PPDC, PGLU
- End of Day 3 -		

5. Participants and Facilitators

The three-day training program was attended by an average of 70 participants each day, comprising representatives from various local government units (LGUs), national government agencies, and partner institutions. The workshops were facilitated by two distinguished resource persons: Dr. Lorena L. Sabino and Forester Mario U. Tercero, EnP.

Dr. Sabino led the sessions focused on the finalization of La Union’s Vision, Mission, and Goals, as well as the identification and alignment of key Projects, Programs, and Activities (PPAs). Meanwhile, For. Tercero facilitated the workshop on the formulation of the Province’s Development Thrusts, providing technical guidance and insights based on best practices and planning frameworks.

Both resource persons employed a participatory and inclusive approach throughout the training. They actively encouraged dialogue, facilitated group discussions, and incorporated the perspectives and contributions of the participants to ensure that the outputs were reflective of shared priorities and grounded in local realities. This approach fostered collaboration and enhanced the overall effectiveness and relevance of the workshop outcomes.

6. Participants' Concerns and Key Takeaways

Finalization of Vision, Mission, and Goals

The participants were able to give inputs during the finalization of the vision, mission and goals.

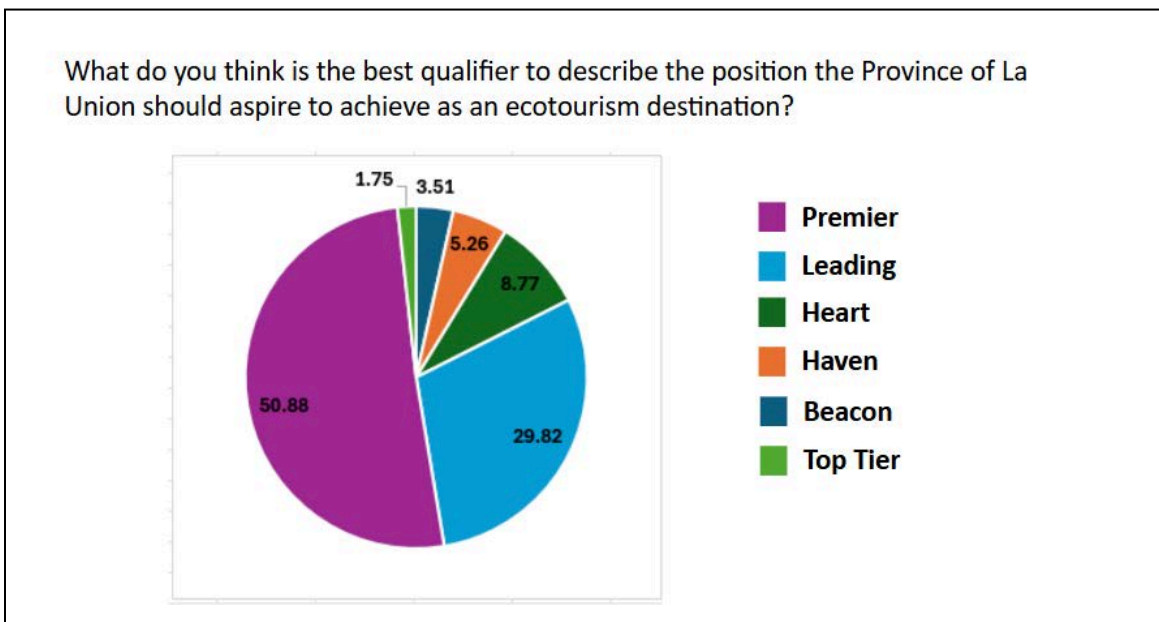


Figure 2. Participants' view of the qualifiers to describe the province as an ecotourism destination.

In determining the strategic positioning of the Province of La Union as an ecotourism destination, participants were asked to identify the most suitable qualifier that best reflects the province's ecotourism aspirations. The results, as illustrated in the pie chart, show a clear preference for the term “Premier,” which garnered 50.88% of the total responses. This suggests that the majority of stakeholders envision La Union as aiming to be at the forefront of ecotourism in the country—a destination known for its exceptional quality, uniqueness, and high standards of sustainability and visitor experience.

The second most selected qualifier was “Leading” with 29.82%, reflecting an ambition for La Union to be recognized as a trailblazer and influencer in the ecotourism sector. Together, these top two choices indicate a strong collective desire to position the province as a benchmark for excellence in ecotourism development.

Other qualifiers received comparatively lower support: “Heart” (8.77%), which reflects an identity centered on cultural and environmental connectedness; “Haven” (5.26%), suggesting a tranquil and safe refuge for eco-travelers; “Beacon” (3.51%), which symbolizes inspiration or guidance to others; and “Top Tier” (1.75%), a more generic yet positive descriptor of high status.

Overall, the results highlight an aspirational tone among participants, emphasizing a vision of prestige, leadership, and impact in La Union’s ecotourism journey. These insights provide a strategic foundation for shaping the province’s tourism branding, development priorities, and promotional messaging in alignment with stakeholder aspirations.

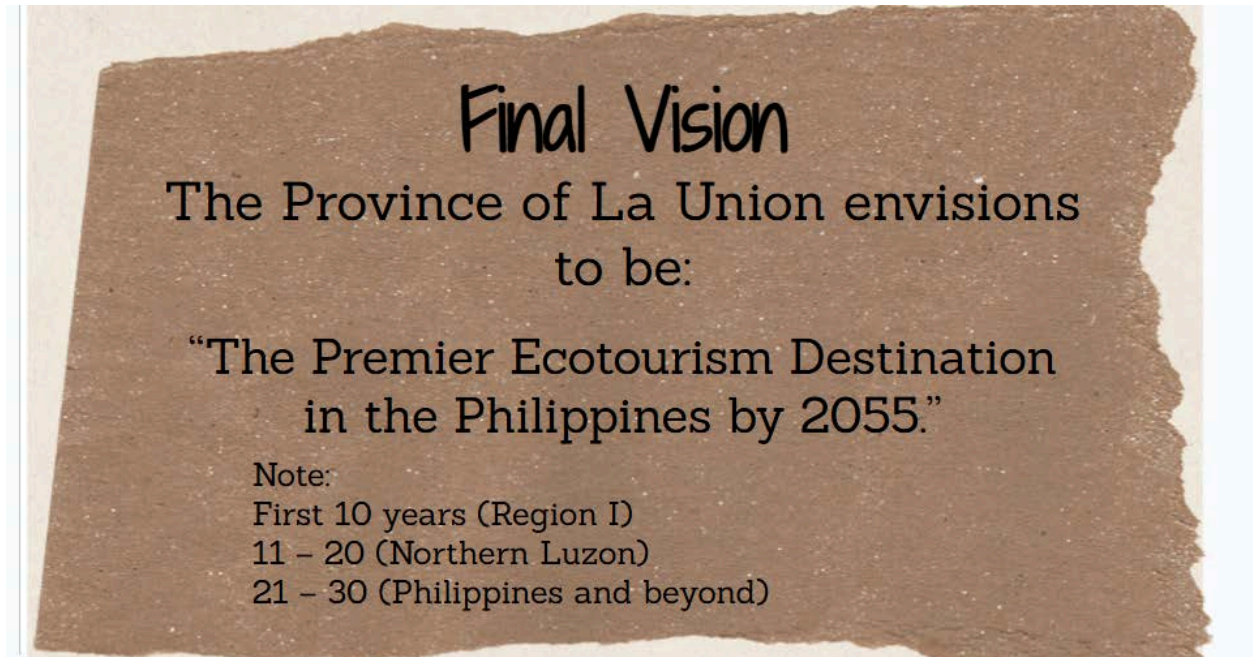


Figure 3. Finalized vision of the Province of La Union.

The use of the word “Premier” directly reflects the survey results shown earlier, where this term received the highest level of support among stakeholders. It denotes excellence, prestige, and leadership, reinforcing La Union’s ambition to not just participate in ecotourism but to set the national standard for it. The target year of 2055 gives the vision a long-term horizon, allowing for phased development while encouraging sustained commitment across different administrations and stakeholders. It is a realistic timeframe to achieve structural, ecological, and socio-economic transformation toward premier ecotourism status.

This final vision statement is clear, ambitious, and rooted in participatory consensus. It offers both a destination and a pathway, guiding La Union in its journey to becoming the top ecotourism destination in the country, while setting measurable milestones for progress at the regional, sub-national, and national levels.



Figure 4. Finalized mission of the Province of La Union.

Formulation of Development Thrusts

In line with the Provincial/Local Planning and Expenditure Management (PLPEM) guidelines, the formulation of development issues, goals, objectives, and targets is an essential component of the PDPFP preparation process. This task is explicitly outlined under Step 3a, which entails the identification of development goals, objectives/targets, strategies, and corresponding programs, projects, and activities (PPAs). The process emphasizes participatory planning, requiring consultations with Technical Working Groups (TWGs) and key sectoral representatives, particularly from sectors where priority issues have been identified.

Development issues are identified through various sources and processes. These include sectoral indicators that do not meet prescribed standards during the assessment of the planning environment; issues, concerns, and inputs generated from stakeholder consultations and workshops; policy directions and feedback from city/municipal, regional, and national levels; and locally driven initiatives, particularly those anchored on the provincial Vision (PLPEM Vol. 2).

Furthermore, goals, objectives, and targets serve as responses to the identified development issues and problems, anchored on the province's vision. These elements provide the foundation

for the formulation of strategies, programs, projects, and related activities. The figure below shows an example of the issues/problems, together with the goals and objectives.

Issues/Problems	GOALS	OBJECTIVES/TARGETS
DRIVERS		
Population		
• Rapid growth--how to accommodate future population		
Physical resources		
• Overexploitation of natural resource • Disaster mitigation		
Transport/Access		
• Inadequate external linkages, internal access routes		
Economy		
• Lack of economic competitiveness • High cost of doing business		
SYMPTOMS/INDICATORS		
Income / Services		
• Low incomes, lack of livelihood opportunities	• Increase incomes/ livelihood opportunities	• Provide employment to xx households in yy areas.
• High dropout rate for elementary school	• Decrease elementary dropout rate	• Improve school retention in yy areas
• Lack of affordable housing	• Provide affordable housing	• Provide affordable housing for xx households in yy areas

Figure 5. Examples of developmental issues/problems, goals, and objectives. (Source: PLPEM, Vol.2)

For. Mario Tercero provided the participants with guide questions that commenced the workshop for the development thrusts. He presented the steps necessary to formulate the goals and objectives. The participants were divided into four different groups representing the sectors: physical and land use, environment, economics, and social.

For the physical and land use sector, the formulated ultimate goal is “To establish a resilient, inclusive, and sustainable physical and land use system that supports ecotourism, ensures safe and affordable housing, enhances mobility and connectivity, and strengthens disaster risk mitigation and response for the long-term well-being of the community”. The sector identified three sub-goals and presented each of their objectives/targets.

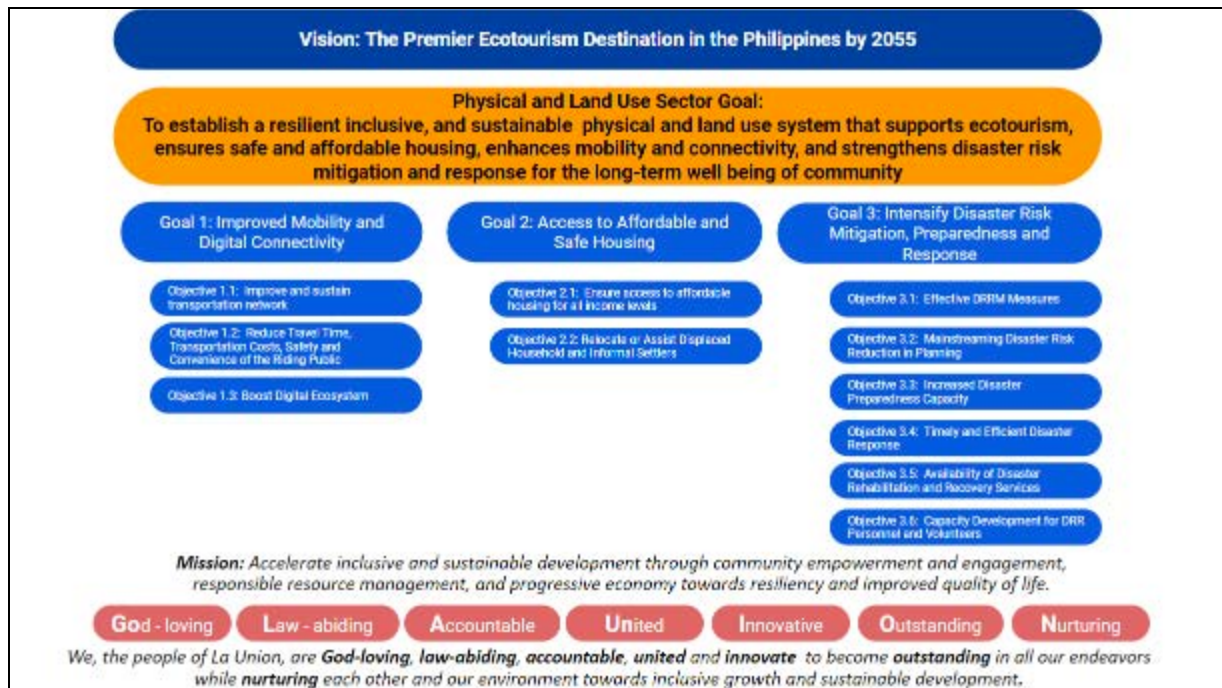


Figure 6. Physical and land use sector output for the identification of development thrusts.

Figure 6 shows the sector’s goals, which focus on improved mobility and digital connectivity, accessibility to affordable and safe housing, and intensifying disaster risk mitigation, preparedness, and response. For the first goal, the target objectives focus on improving and sustaining the transportation network and boosting the digital ecosystem. In addition, it aims to reduce the travel time, transportation costs, and ensure the safety and convenience of the public who will access the service. Goal 2 focuses on the accessibility of the public to affordable and safe housing, whereas Goal 3 emphasizes disaster risk mitigation, preparedness, and response.

For the Social sector, the summary of the goals and objectives is presented in the table below.

Table 1. Social sector goals and objectives.

Goals	Objectives
<p>Goal 1: Restore the normal social functioning of disadvantaged individuals, families, groups, and communities through appropriate social welfare interventions to uplift their living conditions and become active participants in the development process</p>	<p>Objective 1: To capacitate and develop the skills of the different sectors (SC, PWD, Women, IPs, Youth, Children) through various livelihood/skills training;</p> <p>Objective 2: To strengthen the operationalization and maintenance of Residential Care Facilities (Home for the Elderly, Bahay Pag-asa, and Special Drug Education Center);</p>

	<p>Objective 3: To establish a Crisis/Refuge Center for abused women.</p> <p>Objective 4: To ensure that public and private establishments adhere to the disability-access requirements of the Batas Pambansa Bilang 344;</p> <p>Objective 5: To promote equal employment opportunities for PWDs.</p> <p>Objective 6: To promote Indigenous cultural communities' / Indigenous People's rights and acknowledge the contributions that our native brothers and sisters have made to our nation;</p>
<p>Goal 2: Enhanced Integrated Health Service Delivery</p>	<p>Objective 1: Improved Overall Health of the Community (to address the increasing incidence of communicable and non-communicable diseases)</p> <p>Objective 2: Improved Well-being of Mothers, Infants, and Children (to address the increasing infant and maternal mortality and morbidity, including malnourished children)</p> <p>Objective 3: Reduction, Prevention, and Control of Communicable Diseases (to address the increasing incidence of communicable diseases)</p> <p>Objective 4: Promotion of Healthy Lifestyle (Top 8 out of 10 leading causes of mortality in the Province are lifestyle-related diseases)</p> <p>Objective 5: Promotion of Mental Health (to address the increasing number of cases of mental disorders in the Province)</p> <p>Objective 6: Expanded Access to Public Health Services (Insufficient resources (manpower and budgetary constraints)</p> <p>Objective 7: Adequate Human Resources for Health (Insufficient resources (manpower and</p>

	budgetary constraints))
Goal 3: People are able to realize their full potential and contribute meaningfully to a cohesive nation	<p>Objective 1: Make the curriculum relevant to produce competent, job-ready, active, and responsible citizens</p> <p>Objective 2: Take steps to accelerate the delivery of basic education facilities and services</p> <p>Objective 3: Take good care of learners by promoting learner well-being, inclusive education, and a positive learning environment</p> <p>Objective 4: Give support to teachers to teach better</p>
Goal 4: Uphold the Safety and Liberty of Citizens	<p>Objective 1: Strengthen Peace and Security and Emergency Operations</p> <p>Objective 2: Strengthen Implementation of Rehabilitation and Recovery Programs</p> <p>Objective 3: Intensify Campaign Against Illegal Drugs</p>

One social sector goal is to restore the social functioning of disadvantaged groups by improving their living conditions and encouraging participation in development. Key objectives include providing skills and livelihood training, strengthening care facilities, and establishing crisis centers for abused women. The plan also ensures disability-access compliance, promotes employment opportunities for PWDs, and upholds the rights and contributions of Indigenous Peoples. On the other hand, Goal 2 focuses on enhancing integrated health service delivery in the province. Its objectives include improving overall community health, maternal and child well-being, and mental health; reducing communicable diseases; and promoting healthy lifestyles. It also seeks to address gaps in manpower and budget by expanding access to public health services and ensuring adequate human resources for health.

Further, Goal 3 emphasizes enabling people to reach their full potential and contribute to nation-building by improving education through a relevant curriculum, better facilities, learner well-being, and enhanced teacher support. Meanwhile, Goal 4 highlights ensuring citizens' safety and liberty by strengthening peace and security, rehabilitation and recovery programs, and campaigns against illegal drugs.

Table 2. Environmental sector goals and strategies.

Goals	Strategies
Goal 1: Sustainable Natural Resource Utilization and Management	<ol style="list-style-type: none"> 1. Responsible Agriculture, Forestry and Fisheries 2. Responsible and Sustainable Mining 3. Sustainable Use and Management of Water 4. Unified ENR Database System
Goal 2: Reduction of Greenhouse Gas Emissions	<ol style="list-style-type: none"> 1. Promote renewable energy 2. Promote sustainable transportation 3. Strengthen partnerships to support the country's shared environmental goals
Goal 3: Biodiversity Conservation and Management	<ol style="list-style-type: none"> 1. Establishment of greenbelts, parks, and protected areas 2. To protect wetlands, water bodies, natural habitats, wildlife corridors, among others.
Goal 4: Pollution Control and Waste Management on Air, Water, and Soil	<ol style="list-style-type: none"> 1. Circular Economy 2. Environmental Stewardship

The environmental sector aims to promote sustainable natural resource management through responsible agriculture, forestry, fisheries, mining, and water use, supported by a unified database system. It also prioritizes reducing greenhouse gas emissions by advancing renewable energy, sustainable transportation, and strong partnerships. Biodiversity conservation is addressed through the establishment of greenbelts, parks, and protected areas, alongside the protection of wetlands, habitats, and wildlife corridors. Lastly, pollution control and waste management are pursued through circular economy practices and strengthened environmental stewardship.

Table 3. Economic sector goals and objectives.

Goals	Objectives
Goal 1: Intensify Agricultural Development through Sustainable Agripreneurship	<p>Objective 1: Sustained Sufficiency Level of Food Requirements</p> <p>Objective 2: Increased Income of Farmers and Fisherfolks</p> <p>Objective 3: Increased Agri-based Enterprises</p>

<p>Goal 2: Foster a Conducive Climate for Tourism, Trade and Industry</p>	<p>Objective 1: Growth in Investments and Economic Enterprises</p> <p>Objective 2: Improved Access to Business Development Services</p> <p>Objective 3: Increased Employment Opportunities</p> <p>Objective 4: Expanded access to industry-related trainings, capacity building enhancement/development program</p> <p>Objective 5: Innovation and digitalization in business</p> <p>Objective 6: Institutionalized Tourism-Related policy framework and support systems</p> <p>Objective 7: Enhanced tourism branding and destination marketing</p> <p>Objective 8: Establishment of Top-tiered eco-tourism sites</p> <p>Objective 9: Strengthened Tourism Support Services and Compliance with Established Standards</p>
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Lastly, the economic sector goals, particularly for agriculture and tourism, focus on promoting sustainable growth and competitiveness. For agriculture, the priority is to sustain food sufficiency, increase farmers’ and fisherfolk’s income, and expand agri-based enterprises. Meanwhile, the tourism, trade, and industry sector aims to foster a conducive business environment by driving investments, employment, innovation, training, and policy support, while also strengthening tourism branding, developing eco-tourism sites, and ensuring compliance with established standards.

Identification of PPAs

Physical Sector

Objective	Program/ Project / Activities and Description
Objective 1.1: Improved and sustained transportation network	<ol style="list-style-type: none"> 1.) Identification for possible road leading to ecotourism site 2.) Construction of Tri-Ferry 3.) Operationalization of San Fernando City Airport and Extension of Runway 4.) Completion of Coastal Road 5.) Farmers Trading Center
Objective 1.2: Reduced Travel Time, Transportation Costs, Safety, and Convenience of the Riding Public	<ol style="list-style-type: none"> 1.) Public Transport Modernization Program 2.) Intensify Smoke Emission / Anti-Smoke Belching Campaign 3.) Continuous Implementation of the POVR (Anti-Road Obstruction) 4.) Provision of Walkable Areas and Bikelane
Objective 2.1: Ensure access to affordable housing for all income levels	<ol style="list-style-type: none"> 1.) Affordable housing development 2.) Total pipe replacement program from Bauang to San Fernando to San Juan
Objective 2.2: Relocate or Assist Displaced Household and Informal Settlers	<ol style="list-style-type: none"> 1.) Identification of potential lands for housing 2.) Identification of ISF, Relocation of ISF
Objective 3.1: Effective DRRM Measures	<ol style="list-style-type: none"> 1.) Innovation of Tools for Research and Development
Objective 3.2: Mainstreaming Disaster Risk Reduction in Planning	<ol style="list-style-type: none"> 1.) Enhancement of the DRRM Plan
Objective 3.3: Increased Disaster Preparedness Capacity	<ol style="list-style-type: none"> 1.) Capacity Development Program for Disaster Responders
Objective 3.4: Timely and efficient Disaster Response	<ol style="list-style-type: none"> 1.) Operability of the Province-wide Communication System
Objective 3.5: Availability of Disaster Rehabilitation and Recovery Services	<ol style="list-style-type: none"> 1.) Implementation of Disaster Rehabilitation and Recovery

Objective 3.6: Capacity Development for DRR Personnel and Volunteers	1.) Capacity Development for Disaster Systems
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The Physical Sector prioritized improving accessibility and connectivity throughout the province. These include completing the Coastal Road, building and enhancing highways that provide access to ecotourism destinations, and operationalizing and extending the runway at San Fernando City Airport to increase travel and commerce. Mobility, logistics, and commercial activity are further improved by additional structures such as the Farmers Trading Center, Tri-Ferry, the Transport Terminal Hub, and the Car Park Building. The overall objective of these projects is to create a more sustainable, integrated, and effective transportation system that promotes local development, tourism, and agriculture. Activities that aim to provide a reliable, safe, accessible, environment-friendly, dependable, efficient, and comfortable public road transportation throughout the country have been identified in the workshop.

Social Sector

Goal/Objective	Program/ Project / Activities and Description
Goal 1: Restore the normal social functioning of disadvantaged individuals, families, groups, and communities through appropriate social welfare interventions to uplift their living conditions and become active participants in the development process	
Objective 1: To capacitate and develop the skills of the different sectors (SC, PWD, Women, IPs, Youth, Children) through various livelihood/skills training.	1.) Skills/livelihood trainings such as haircutting, peanut butter making, silk screen printing, crochet making, etc.
Objective 2: To strengthen the operationalization and maintenance of Residential Care Facilities (Home for the Elderly, Bahay Pag-asa, and Special Drug Education Center);	1.) Provision of basic needs of residents; 2.) Rehabilitation of CICL clients
Objective 3: To establish a Crisis/Refuge Center for abused women.	1.) Provision of basic needs of residents; 2.) Rehabilitation of abused women
Objective 4: To ensure that public and private establishments adhere to the disability-access requirements of the Batas Pambansa Bilang 344;	1.) Disability Sensitivity and Sign Language Training
Objective 5: To promote equal employment	1.) Jobs Fair in coordination with

opportunities for PWDs.	LEIPU/PESO
Objective 6: To promote Indigenous cultural communities' / Indigenous People's rights and acknowledge the contributions that our native brothers and sisters have made to our nation;	
GOAL 2: Enhanced Integrated Health Service Delivery	
Objective 1: Improved Overall Health of the Community (to address the increasing incidence of communicable and non-communicable diseases)	<ol style="list-style-type: none"> 1.) Medical-Dental Outreach Programs (Saluad Salun-at) with Risk Assessment Screening 2.) Health Information System 3.) IP and Non-IP Caravan
Objective 2: Improved Well-being of Mothers, Infants, and Children (to address the increasing infant and maternal mortality and morbidity, including malnourished children)	<ol style="list-style-type: none"> 1.) Women and Child Health Care Packages 2.) Maternal Newborn Child Health and Nutrition Programs
Objective 3: Reduction and Prevention, and Control of Communicable Diseases (to address the increasing incidence of communicable diseases)	<ol style="list-style-type: none"> 1.) STI/HIV/AIDS Program. Epidemiology Surveillance Program, Emerging and re-emerging programs
Objective 4: Promotion of Healthy Lifestyle (Top 8 out of 10 leading causes of mortality in the Province are lifestyle-related diseases)	<ol style="list-style-type: none"> 1.) NCD Prevention and Control Program 2.) Information Dissemination Campaign
Objective 5: Promotion of Mental Health (to address the increasing number of cases of mental disorders in the Province - please check data on this)	<ol style="list-style-type: none"> 1.) Mental Health Promotion Programs/Health Education on Mental Health 2.) Community-Based Drug Rehabilitation Program (CBDRP) Advocacies
Objective 6: Expanded Access to Public Health Services (Insufficient resources (manpower and budgetary constraints))	<ol style="list-style-type: none"> 1.) Quality Assurance Program with DOH 2.) Procurement of Basic Commodities for Health 3.) Construction/Renovation of Health Facilities
Objective 7: Adequate Human Resources for	<ol style="list-style-type: none"> 1.) Hiring / Training of Human Resources for

Health (Insufficient resources (manpower and budgetary constraints))	Health
Objective 8: Reproductive Health (High incidence of teenage pregnancy)	N/A
Objective 9: Safe Water and Sanitation (Low percentage in quality testing)	
Objective 10: Protected Health of Animals and People (increasing number of rabies cases)	
Objective 11: Sustainable Hospital Operations (present revenue mechanisms are not enough to sustain hospital operations)	
Goal 3: People are able to realize their full potential and contribute meaningfully to a cohesive nation	
Objective 1: Make the curriculum relevant to produce competent, job-ready, active, and responsible citizens	<ul style="list-style-type: none"> 1.) Revitalize our Reading, Science and Technology, and Math programs 2.) Improve English proficiency while recognizing linguistic diversity 3.) Intensify the formation of values in learners in the curriculum and teaching
Objective 2: Take steps to accelerate the delivery of basic education facilities and services	<ul style="list-style-type: none"> 1.) Build more resilient schools and classrooms 2.) Establish fully-functional library hubs 3.) Provide schools with electricity
Objective 3: Take good care of learners by promoting learner well-being, inclusive education, and a positive learning environment	<ul style="list-style-type: none"> 1.) Strengthen the mechanism in safeguarding our learners against all forms of discrimination and dangers 2.) Strengthen inclusive education programs, including the alternative learning system, last-mile schools, and programs for IP learners and learners with disabilities
Objective 4: Give support to teachers to teach better	<ul style="list-style-type: none"> 1.) Capacitate our teachers and learners in utilizing technology in remote learning to maximize the benefits of digital learning 2.) Provide training and other learning and development interventions for school leaders
GOAL 4: Uphold the Safety and Liberty of Citizens	

<p>Objective 1: Strengthen Peace and Security and Emergency Operations</p>	<p>1.) Revitalized Police in the Barangay 2.) Enhanced Managing Police Operations 3.) Provision of administrative and financial support in the implementation of programs of the police, military, and other law enforcement entities 4.) Oplan Ligtas na Pamayanan</p>
<p>Objective 2: Strengthen Implementation of Rehabilitation and Recovery Programs</p>	<p>1.) Hiring of qualified jail personnel/filling up of vacancies 2.) Livelihood Trainings to PDLs</p>
<p>Objective 3: Intensify Campaign Against Illegal Drugs</p>	<p>1.) Distribution of IEC materials, conduct of a short lecture, and posting on social media 2.) Buhay Ingatan, Droga Ayawan (BIDA Campaign) 3.) Provision of Support for the Conduct of Barangay Drug Clearing Program</p>

Through welfare initiatives and inclusive capacity-building, La Union's social development PPAs focus on empowering people and communities. To encourage self-reliance and economic involvement, programs concentrate on livelihood training and skills development for marginalized groups, including women, youth, PWDs, IPs, and elderly individuals. The creation of a Crisis or Women's Refuge Center, collaborations with CSOs for rehabilitation and basic needs support, and community awareness campaigns on disability sensitivity, sign language, and job fairs are just a few of the social assistance initiatives that the province has made a priority. Enhancing access to social services and education, as well as maintaining cultural identity, are other goals of initiatives for Indigenous Peoples.

These are complemented by PPAs with the aim of improving health care delivery, which includes increased wellness education campaigns and medical-dental outreach efforts in order to lower the incidence of disease and boost general health outcomes. Collectively, these initiatives demonstrate La Union's dedication to advancing social justice, inclusive growth, and well-being by making sure that all groups, particularly the most vulnerable, have access to developmental and social assistance.

Environmental Sector

Objective	Program/ Project / Activities and Description
To increase Households (HHs) using safely	1.) Conduct of water sampling;

<p>managed drinking water services.</p>	<ol style="list-style-type: none"> 2.) Conduct of disinfection; 3.) conduct of sanitary survey; 4.) Provision of commodities/equipment; 5.) Establishment of water laboratory; 6.) Local Drinking Water Quality Monitoring Committee (LDWQMC) training; 7.) Conduct of WASH training; 8.) Conduct of Water Supply, Sanitation, and inspection of proposed burial ground/memorial parks 9.) Conduct of meetings/PIR/data reconciliation/Sanitation Summit: IEC Campaign
<p>To increase households with access to basic safe water services</p>	<ol style="list-style-type: none"> 1.) inspection of water supply sources; inventory and mapping of water supply sources; sanitary survey; provision of commodities/equipment; Spring, Level II & III 2.) Development/rehabilitation/ conversion; 3.) Conduct of WASH training; 4.) Conduct of Water Supply and Sanitation 5.) Conduct of meetings/PIR/data reconciliation/Sanitation Summit: IEC Campaign
<p>To decrease the incidence of vector-borne diseases by 50%</p>	<ol style="list-style-type: none"> 1.) Search and Destroy; Dengue Vector Surveillance (Larval Survey); 2.) Conduct of chemical control; provision of commodities/equipment 3.) Conduct of disease/fever surveillance; Orientation of BHWs/BSIs on IVM and other EVS programs; 4.) Conduct of WASH Training; 5.) Conduct of meetings/PIR/data reconciliation/Sanitation Summit
<p>To ensure the functionality of Malaria Hub and sustain Malaria-Free status of the province.</p>	<ol style="list-style-type: none"> 1.) Conduct of Malaria Border Operation (Carabao Bait Trap); 2.) Malaria Foci Investigation; 3.) Database of OFWs working in Malaria Endemic Areas

	<ul style="list-style-type: none"> 4.) Conduct of chemical control (positive imported case); 5.) provisions of commodities/equipment; 6.) Conduct of disease/fever surveillance; 7.) Orientation of BHWs/BSIs on IVM and other EVS programs; 8.) Conduct of WASH Training; 9.) Conduct of meetings/PIR/data reconciliation/Sanitation Summit IEC Campaign
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Economic Sector

Objective	Program/ Project / Activities and Description
Goal 1. Intensify Agricultural Development through Sustainable Agripreneurship	
Objective 1: Sustained Sufficiency Level of Food Requirements	<ul style="list-style-type: none"> 1. Agricultural Support Production Services Program
Objective 2: Increased Income of Farmers and Fisherfolks	<ul style="list-style-type: none"> 1. Capability Building for Agri-Fishery Entrepreneurs 2. Clustering Approach of High-Value Commodities 3. Price Stabilization of Agri-Fisheries Commodities 4. Establishment of Livestock Market
Objective 3: Increased Agri-based Enterprises	<ul style="list-style-type: none"> 1. Agri-Enterprise Development and Marketing Support Services 2. KADIWA System in the Province of La Union 3. Assistance to Existing Farm Schools and Learning Sites
Goal 2. Foster a Conducive Climate for Tourism, Trade, and Industry	
Objective 1: Growth in Investments an Economic Enterprises	N/A
Objective 2: Improved Access to Business Development Services	N/A
Objective 3: Increased Employment	N/A

Opportunities	
Objective 4: Expanded access to industry related trainings, capacity buildings enhancement/development program	N/A
Objective 5: Innovation and digitalization in business	N/A
Objective 6: Institutionalized Tourism-Related policy framework and support systems	<ol style="list-style-type: none"> 1. Formulation of Provincial Tourism Code and provision of legal support system for the annual conduct of the Green Tourism Enterprises 2. Operationalization of local tourism councils (City, Municipal, and Barangay levels) through annual tourism performance development review
Objective 7: enhanced tourism branding and destination marketing	<ol style="list-style-type: none"> 1. Continuous participation to Travel Marts 2. Participation to Internation Travel Marts 3. Tourism Expos (Local and International)
Objective 8: Establishment of Top-tiered eco-tourism sites	<ol style="list-style-type: none"> 1. Tourism product development for eco-tourism sites 2. Capacity Development Program for Eco-Tourism operators 3. Rewards and Incentives Program for Eco-Tourism Sites 4. Promotion of Eco-Tourism Activities and destinations"
Objective 9: Strengthened Tourism Support Services and Compliance to Established Standards	<ol style="list-style-type: none"> 1. Strengthening of Tourism Services 2. Standards Compliance of Tourism Enterprises 3. Strengthening of Tourist Assistance Services"

As a way to enhance local productivity and livelihood opportunities, La Union's economic sector PPAs prioritize promoting sustainable agripreneurship and supporting tourism, trade, and industry. The agri-based economy is further strengthened by the establishment of livestock markets, the stabilization of agri-fisheries product prices, and the expansion of agri-enterprise

development and marketing support services, such as the KADIWA system and assistance for farm learning institutions. Additionally, the objective of developing a favorable environment for commerce, industry, and tourism places a strong emphasis on the creation of a Provincial Tourism Regulation, the establishment of local tourist councils, and the development of tourism branding through travel fairs and exhibits.

Summary

To further optimize and characterize the PPAs under each objective and goal, additional workshops and stakeholder discussions are often required across thematic areas. As a way to facilitate that each activity is practical and effectively planned, these meetings should also give extra time to talk about crucial information including the project's duration, target locations, anticipated outcomes, and potential effects. The initiatives and programs that have been selected will be more comprehensive, cohesive, and responsive to the province's real priorities attributable to this participatory approach. A more inclusive and sustainable development framework for the Province of La Union can result from these workshops' improved coordination of the physical, economic, social, environmental, and institutional sectors through holistic planning.

7. Activity Materials

The facilitators employed a combination of digital and printed materials to enhance the learning experience during the workshop. Metacards were distributed to participants to write down their thoughts and ideas, particularly during brainstorming and group discussions. This method allowed participants to visualize and collectively refine their ideas as a group.

To assist real-time documentation and presentation, the facilitators assigned research assistants to directly encode the participants' responses into a digital format, specifically, PowerPoint presentations and spreadsheets. These were projected in front of the participants during the workshop to guide discussions, ensure transparency, and allow for immediate feedback and adjustments.

8. Appendices

ATTENDEES

Day 1: 16 October 2024

No.	Full name	Address/Agency
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1	Charlie de Vera	DMMMSU
2	Lian Rimando	PGLU-PLO
3	PMATGerardo V. Manzano	CAMP Diego Silang
4	Christine Joy Gonzales	DTI-LUPO
5	Virgilio C. Pascua Jr.	PIAS
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21	David M. Rabelas	PGLU
22	Earl Littaun Jr.	DOT Region I
23	Cameua R. Cunita-Tadina	DOT Region I
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27	Leo B. Pascua	DPWH LU I
28	Michaela Delfinado	OPPDC
29	Mildred M. Norial	PSWDO
30	Milagros G. Dela Rosa	DA-NFO I

31	Raquel B. Orpilla	PG-ENRO
32	Nerwira Dia n. Lorsino	DENR PENRO
33	Jack Apigo	LTFRB
34	John Joseph D. Ordoño	PGLU
35	Arturo N. Rimando	MSPWD (L.U.)
36	Valerie V. Lim	DepEd La Union
37	Julius Manaoah	LLPIO
38	Cesar Ocampo	MSCC
39	Joel A. Load	NCHP R1
40	Matthew Almojuela	Bacnotan/MSGC
41	Amulfo Cacho	PGLU-OPASS
42	Irlyn Janette L. Bernardo	PGLU-OPASS
43	Jane N. Cereno	PGLU
44	Darbie Ann Fernandez	PGLU-PIO
45	Ranilo P. Ipac	PGLU-PSWDO
46	Arvin C. Camacho	PGLU-PGSO
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52	IAI Marivel Camacho	PDEA
53	Michelle Eirish Costares	PGLU-PSWDO
54	Julie Ann Arciaga	PGLU-MEU-OPPDC
55	Mariel Faye M. Mina	PGLU-OPPDC
56	Marinette Aquino	PGLU-OPPDC
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58	Abigael B. Sibayan	PGLU-OPAG
59	April Joy B. Municda	PGLU-PSWDO
60	Roy N. Laquidan	DMMMSU-NLUC

61	Mary Jane Dulay	DMMMSU-MLUC
62	Marissa R. Fangon	DMMMSU-SLUC
63	Robert Lavina	PGLU
64	Francis Emmanuelle G. Florece	UPLB
65	Diego Miguel C. Sapnu	UPLB
66	Paulo R. Dimagiba	UPLB
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5	Aedi Maculangan	PGLU-PHO
6	Kier Lorenz B. Fernandez	HHRO II
7	Anne Danielle Fabro	HHRO III
8	Melda C. Pocsidio	OPPDC
9	Mayer Iandle Abaya	OPPDC
10	Shereal Catbagan	PG-ENRO
11	Edrelly E. Estipilar	PGLU-PSWDO
12	April Joy B. Minicda	PGLU-PSWDO
13	Michelle Eirish Costales	PGLU-PSWDO

14	IAI Marivel Camacho	PDEA
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52	Dan Dacanay	PHC
53	Anne Danielle Fabro	HHRO III
54	Kier Lorenz B. Fernandez	HHRO II
55	Genevieve Resperios	PGLU
56	Albert F. Padilla	PGLU
57	Emille F. Martinez	PGLU
58	Anntoinette E. Dimaculangan	PGLU
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60	Karen Kate Peñaflor	PGLU
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Day 3: 18 October 2024

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9	Christine Joy Gonzales	DTI-LUPO
10	Edrelly E. Estipilar	PGLU-PSWDO
11	Lian Rimando	PGLU-PLO
12	April Joy B. Minicda	PGLU-PSWDO
13	Gerry Binas-o	PGLU - LGU
14	Jamie Rose N. Mifa	PGLU-OPG
15	Maria Elena Espiritu	PGLU-OPG
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19	Kim Han Piell P. Carmelo	PGLU-OPA
20	Estrella M. Follosco	PGLU
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22	Leanne Ruth Amarillo	DICT
23	Julie Ann Arciaga	PGLU-MEU-OPPDC
24	Virgilio C. Pascua Jr.	PIAS
25	Leo B. Pascua	DPWH LU I
26	Glo Miranda	PGLU
27	Joel A. Laoad	NCHP R1
28	Roy A. Magno	DPWH-LUSDEO
29	Marinette Aquino	PGLU-OPPDC
30	Jesus Lester Negrillo	LUPJ
31	Loreta I. Cepriaso	MSGC
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47	Darbie Ann Fernandez	PGLU-PIO
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49	Nida G. Duncan	OPASS
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PHOTO DOCUMENTATION

