

Building the Technical Expertise of LGUs for the Robust Implementation of Ridge to Reef Approach/Watershed Ecosystem Approach to Local and Provincial Land Use and Development Planning in the Philippines

Activity Report/Completion Report

1. Title:

Project Kick-off and Stakeholder Mobilization/Orientation

2. Duration and Date:

The activity was conducted for one (1) day, on November 24, 2023.

3. Venue:

The activity was conducted at the Hotel Ariana in Bauang, La Union.

4. Content and Methodology:

The project kick-off and orientation for La Union province, funded by the Asia-Pacific Network for Global Change Research (APN), was implemented by the Institute of Renewable Natural Resources at the College of Forestry and Natural Resources, in close partnership with the Provincial Government of La Union. This activity served as an introduction to the project for key stakeholders, particularly the Provincial Government of La Union, which is the primary beneficiary of the APN-funded initiative. The orientation aimed to familiarize the stakeholders with the project objectives, scope, and expected outcomes, ensuring their active involvement and alignment with the project's goals, as their participation is critical to its success.

The activity program flow is as follows:

Table 1: Project Kick-off and Stakeholder Mobilization/Orientation Program of Activities

Time	Agenda	In-charge
8:00 AM	Registration	UP Los Baños
9:00 AM	Ceremonial Signing of the Memorandum of Agreement between UPLB and the Provincial Government of La Union	
9:30 AM	Invocation	
9:35 AM	National Anthem	
9:45 AM	Acknowledgment of Participants	
APN Project Kickoff and Stakeholder Mobilization/Orientation		
10:00 AM	Message from the Project Leader	Dr. Rex Victor O. Cruz Project Leader
10:15 AM	Introduction of the Project	
10:45 AM	Open Forum	
11:00 AM	Closing Remarks	Dr. Vida Q. Carandang Project Staff

5. Participants and Facilitators

This activity was attended by 25 key stakeholders from the Provincial Government of La Union, representing key offices such as the Office of the Provincial Planning and Development Coordinator, the Office of the Provincial Agriculturist, the Provincial Engineering Office, the Provincial Tourism Office, and the Provincial Government Environment and Natural Resources Office. Their presence is essential, as these offices play a crucial role in the decision-making and formulation of the Provincial Development and Physical Framework Plan (PDPFP). They are integral members of the planning team's core and support groups involved in the PDPFP update, ensuring that diverse perspectives and expertise contribute to the planning process.

6. Reflections/Concerns/Recommendations/Lesson Learned:

The project orientation and stakeholder mobilization marked a significant milestone in achieving the project's objective of establishing a dedicated team responsible for updating the Provincial Development and Physical Framework Plan (PDPFP). This orientation aimed to identify and engage key team members who will play crucial roles as core members throughout the plan's development process.

These core members will serve as the primary decision-makers and facilitators, responsible for a range of critical tasks, including data collection, organizing and participating in various workshops, and coordinating efforts with other essential stakeholders. Their involvement will extend to conducting comprehensive assessments and studies to inform the planning process and ultimately culminate in the drafting of the updated PDPFP. By clearly defining the roles and responsibilities of these team members during the orientation, the project aims to foster collaboration and ensure a coordinated approach to the updating process, thus enhancing the effectiveness and relevance of the final plan.

7. Activity Materials

The activity included essential materials such as the program of activities and microphones for the open forum. To facilitate active participation, stakeholders were also provided with pens and notepads to take notes throughout the orientation session.

8. Appendices

Appendix - Directory of Key Participants

ATTENDEES

No.	Full name	Address/Agency
1	Estrella M. Follosco	PGLU
2	Leony O. Gagni	PGLU
3	Jean Rose E. Go	PGLU
4	Vanessa C. Badua	PGLU
5	Roelita C. Asprin	PGLU
6	Glo Ann B. Miranda	PGLU
7	Kameko Marquez	PGLU
8	Laarnie C. Obligacion	PGLU

9	Ronald D. Cabrillos	PGLU
10	John Joseph Ordoño	PGLU
11	Edgar Bryan Gurion	PGLU
12	Jomar L. Hufana	PGLU
13	Louis David Q. Garcia	PGLU
14	David M. Rabelas	PGLU
15	Karen Kate M. Peñaflor	PGLU
16	Jandolf O. Soto	PGLU
17	Gerry Binas-o	PGLU
18	Tricia Mea B. Carpo	PGLU
19	Marinette Aquino	PGLU
20	Kathrina Manipon	PGLU
21	Mayer Iandle Abaya	PGLU
22	Roland Faminialagao	PGLU
23	Mariel Faye M. Mina	PGLU
24	Roshelle A. Mamaril	PGLU
25	Michaela Louise T. Delfinado	PGLU

PHOTO DOCUMENTATION

