

# Green Economy in a Blue World Session 2

## Greening Growth in Coastal Cities



June 20, 2012

### Countries to be Connected (Local Time)

|               |             |
|---------------|-------------|
| Vietnam       | 9:00-11:30  |
| Indonesia     | 9:00-11:30  |
| Thailand      | 9:00-11:30  |
| Philippines   | 10:00-12:30 |
| China         | 10:00-12:30 |
| Japan         | 11:00-13:30 |
| USA (June 19) | 22:00-00:30 |

## Introduction

Oceans and coasts support irreplaceable natural, social, and financial capital. Coastal areas have relatively dense human settlements. Coastal ecosystems – such as coral reefs, mangroves, salt marshes, and sea grass beds--are highly productive environments at the interface of land and sea. They protect coastlines, maintain near-shore water quality, serve as nursery grounds for juvenile fish, support tourism, and also act as natural carbon sinks. These habitats also protect homes, communities, and businesses from storms, sea level rise and storm surges.

The global value of coastal and marine ecosystem services has been extremely difficult to quantify--some estimates place it on the order of trillions of dollars/year. At the local level these ecosystem services are supporting livelihoods and meeting basic human needs like food and shelter among some of the poorest coastal communities, while at the national level they may be generating hundreds of millions of dollars in foreign exchange from tourism, fisheries and mineral exports. If managed properly oceans and coasts have the potential to create and sustain wealth for coastal economies, and provide jobs for a growing global population.

With the Global Partnership for Oceans representing an unprecedented commitment to ocean and coastal ecosystem health, there is a unique opportunity for the East Asian and Pacific region to collaborate in identifying practical solutions for some of the most challenging issues currently encountered by implementers in the field.

## About the Session

As much as 40 per cent of the world's population now lives within 100 km of the shore line. Many of the world's great cities, markets and industries have risen along the coast because of access to trade and resources. Next to marine fisheries, traditional economic sectors like shipping, power generation and manufacturing are often concentrated in coastal areas. Only recently, however, have we started to understand that all of these depend on healthy coastal and oceans ecosystems.

**Session 2 of the GDLN series on a Green Economy in a Blue World** will focus on the challenges and opportunities that rapidly urbanizing coastal cities and growing megacities represent to reversing cumulative impacts on ocean health and harnessing the potential of ocean and coastal ecosystem services to stimulate green economic growth. The challenges include the task to restore ecosystems which have been polluted by rapid urbanization. However, as new urbanization takes place there is an opportunity to ensure future urban expansion follows a new development paradigm which limits the ecological impact on the rivers, coasts and oceans. As in other parts of the world, healthy Southeast Asia's coasts and oceans would provide opportunities such as job creation related to value chain development of goods and services (tourism, fisheries, renewable energy, green port and marine transport, minerals and natural products). It is in this context that we seek to discuss policies and practices which will restore and promote blue natural capital enabling cities to capture a greater share of marine resource rents and put them on a path toward green growth.

Presentations will draw from case studies in Southeast Asia and China from coastal megacities grappling with urban sprawl, coastal pollution and loss of competitiveness and the tipping points that led to massive clean-up efforts, as well as examples of smaller cities at strategic crossroads, and the choices they will need to make now to embark along a path of green, clean and resilient growth.

- What investments in ocean and coastal management are likely to yield the greatest dividends?
- What are some of the most promising opportunities?
- What is the role of the World Bank in helping its clients realize these?



## Agenda

1. Challenges and Opportunities of Green Economy and Urbanization
2. Discussion/Q&A
3. Country Case 1 from the Philippines
4. Country Case 2 from Indonesia
5. Discussion/Q&A

## Target Audience

- National and local government officials in environment, fisheries, finance, and planning ministries and agencies.
- Officials from relevant regional organizations (e.g. ASEAN, PEMSEA)
- Other partners and stakeholders such as academics, private sector, practitioners, civil society organizations in the field of environment and fisheries.
- World Bank staff and other donor staff in country offices.

## Presenters

### **Urbanization and Green Economy: Challenges and Opportunities**

Victor M. Vergara, Urban Sector Leader  
East Asia and Pacific, World Bank

### **Case Presentations (TBC)**

**Philippines**  
**Indonesia**

## Discussants

Yannick Beaudoin, Head of Marine Program  
Anne Solgaard, Green Economy Coordinator  
GRID – Arendal

## Moderators

### **Christophe Crepin**

Sector Leader, Environment & Natural  
Resources, East Asia and Pacific, World Bank

### **Philip Karp**

Advisor, Central Operational Service Unit, East Asia  
and Pacific, World Bank

## Language

English.

(Simultaneous interpretation can be arranged at each site upon prior request by connection sites.)

## Delivery of the program

The session will be a 2.5-hour interactive session using Video Conference technology.

Webcasting (Live Streaming via Internet) will be available. URL: <http://streaming.jointokyo.org/>

- Webcasting will start 10 minutes before the session.
- To view webcasting, a PC with internet access, Windows Media Player Version 10.0. and PC speakers are necessary.

## Connection Sites and Registration information

Please see the box to the right for list of sites to be connected. Please submit your confirmation of participation to the designated local contact person.

**Registration Deadline: *June 13, 2012.***

## Contacts

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## Connection Sites and Contacts for RSVP

### **Vietnam (Hanoi)**

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### **Vietnam (Ho Chi Minh City)**

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### **Indonesia (Jakarta)**

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### **China (Beijing)**

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### **China (Xiamen)**

TBC

### **Japan (Tokyo)**

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