

## Green-Economy in a Blue World Session 1



April 4, 2012

### Countries to be Connected\* (Local Time)

Vietnam	8:00-11:00
Indonesia	8:00-11:00
Thailand	8:00-11:00
Philippines	9:00-12:00
China	9:00-12:00
Japan	10:00-13:00
Australia	11:00-14:00
PNG	11:00-14:00
Solomon Islands	12:00-15:00
Vanuatu	12:00-15:00
Fiji	13:00-16:00
Samoa	14:00-17:00
Tonga	14:00-17:00
USA (April 3)	21:00-24:00

\* Final list to be confirmed



THE WORLD BANK



ASIA PACIFIC

GDLN

Exchanging ideas, know-how and experience

## Introduction

Oceans and coasts support irreplaceable natural, social, and financial capital. Coastal areas have relatively dense human settlements.

Coastal ecosystems – such as coral reefs, mangroves, salt marshes, and sea grass beds--are highly productive environments at the interface of land and sea. They protect coastlines, maintain near-shore water quality, serve as nursery grounds for juvenile fish, support tourism, and also act as natural carbon sinks.

These habitats also protect homes, communities, and businesses from storms, sea level rise and storm surges.

The global value of coastal and marine ecosystem services has been extremely difficult to quantify--some estimates place it on the order of trillions of dollars/year.

At the local level these ecosystem services are supporting livelihoods and meeting basic human needs like food and shelter among some of the poorest coastal communities, while at the national level they may be generating hundreds of millions of dollars in foreign exchange from tourism, fisheries and mineral exports.

If managed properly oceans and coasts have the potential to create and sustain wealth for coastal economies, and provide jobs for a growing global population.

With the Global Partnership for Oceans representing an unprecedented commitment to ocean and coastal ecosystem health, there is a unique opportunity for the East Asian and Pacific region to collaborate in identifying practical solutions for some of the most challenging issues currently encountered by implementers in the field.



## About the GDLN Seminar Series

To promote dialogue and to share knowledge and experiences on **coastal and marine ecosystem-based economic development**, GRID-Arendal and the World Bank are organizing a series of three interactive video conference sessions. The sessions will highlight opportunities and discuss practical experiences of how ocean ecosystem-based economic development can be sustained and contribute to building strong and climate resilient communities.

The themes of the sessions are as follows:

**Session 1: Conceptual Framework for a Green Economy in a Blue World** -- Opportunities and rationale as well as practical approaches from case studies (**April 2012**)

**Session 2: Untapped Potential** -- addressing the need to value the contribution that ocean ecosystem services can make as a result of a number of reforms or more sustainable management measures, and demonstrate how flows of capital-- from natural to social to financial and back again--can lead to green growth under appropriate governance frameworks (**June 2012**)

**Session 3: Building on Success** -- Selected case studies within the Asia Pacific region which illustrate successful application of policies and practices that effectively capture ocean resource rents to build community wealth and welfare, and their potential for scaling up a Green Economy in a Blue World (**September 2012**)

## Session 1- Agenda

1. Opening & Welcome (Introduction of participants and objectives)
2. Presentations on Green Economy for a Blue World
3. Q&A and open discussion
4. Conclusions & Closing

## Target Audience

- National and local government officials in environment, fisheries, finance, and planning ministries and agencies.
- Officials from relevant regional organizations (e.g. ASEAN, PEMSEA, SPREP, COBSEA, and SOPAC)
- Other partners and stakeholders such as academics, private sector, practitioners, civil society organizations in the field of environment and fisheries.
- World Bank staff and other donor staff in country offices.

## Presenters

### ***Green Economy in a Blue World: the Proposition***

Yannick Beaudoin and Anne Solgaard  
GRID - Arendal

### ***Southeast Asia: What's at stake?***

Adrian Ross  
Partnership in Environmental Management for the Seas of East Asia (PEMSEA)

### ***Framework for a Pacific Oceanscape***

Sefanaia Nawadra, Pacific Regional Environment Programme (SPREP)

## Moderator

### **Marea E. Hatzios**

Senior Coastal & Marine Specialist, EAP  
World Bank Blue Team

## Language

English.  
(Simultaneous interpretation can be arranged at each site upon prior request by connection sites.)

## Delivery of the program

The session will be a 3-hour interactive session using Video Conference technology. The session consists of presentations followed by Q&A and open discussion.

Webcasting (Live Streaming via Internet) will be available.

*Streaming URL:* <http://streaming.jointokyo.org/>  
(To view webcasting, participants will need a PC with internet access, Windows Media Player Version 10.0. and PC speakers.)

## Registration information

Please submit your confirmation of participation to the designated local contact person. (See box to the right for local contact persons)

**Registration Deadline: *March 30, 2012.***

## Contacts

### ***For Program Information:***

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### ***For GDLN Central Contacts at TDLC***

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## Local Contacts for RSVP

### **Vietnam (Hanoi)**

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### **Indonesia (Jakarta)**

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### **Thailand (Bangkok)**

Chulalongkorn University GDLN Center  
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### **China (Beijing)**

World Bank Office, Beijing  
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### **Philippines (Manila)**

Asian Institute for Management GDLN  
Giovanni Candelaria, [Gcandelaria@aim.edu](mailto:Gcandelaria@aim.edu)

### **Samoa, Solomon Islands, Tonga, Vanuatu, and PNG**

(Sites: To be confirmed)  
(RSVP: Takiko, [tkoyama@worldbank.org](mailto:tkoyama@worldbank.org))

### **Fiji (Suva)**

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### **Japan (Tokyo)**

Tokyo Development Learning Center (TDLC)  
Takiko Koyama, [tkoyama@worldbank.org](mailto:tkoyama@worldbank.org)

### **Australia (Sydney)**

World Bank Office, Sydney  
TBC

### **USA (Washington D.C)**

GDLN Studio, World Bank Headquarters  
Lalia Semmoune-Gallo, [lsemmoune@worldbank.org](mailto:lsemmoune@worldbank.org)