



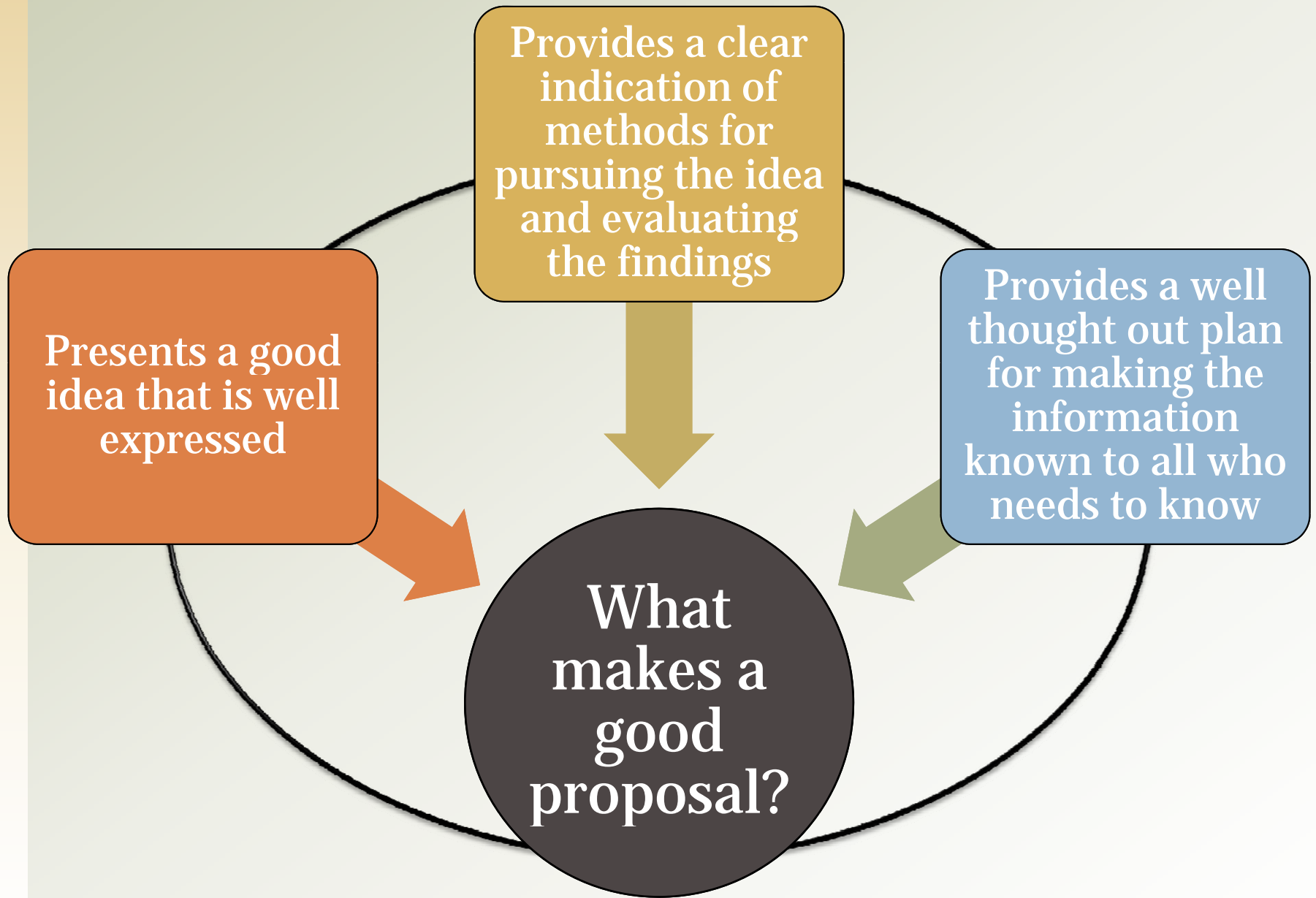
Writing a Proposal for the APN

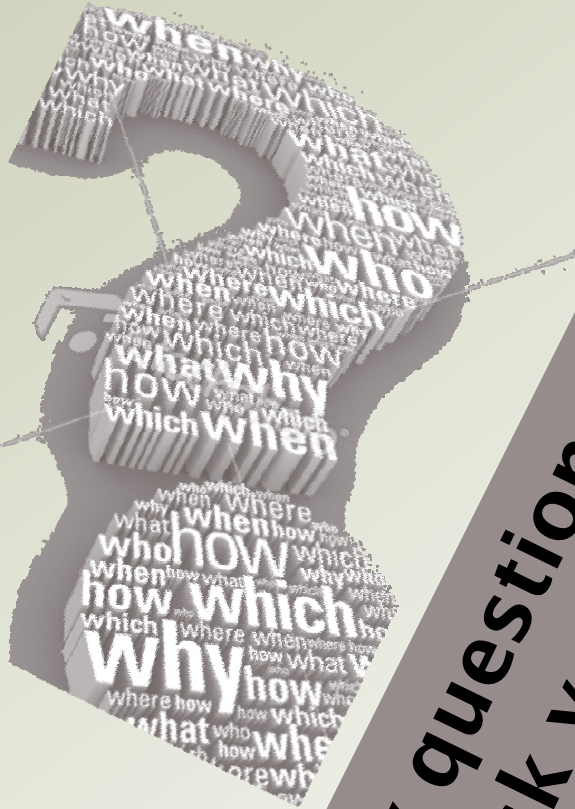
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Asia-Pacific Network for Global Change Research

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**Key questions
to ask yourself:**

What do I intend to do?

Why is the work important?

What has already been done?

**How am I going to do the
work?**

Who am I going to involve?

Determine Your Long-Term Research Aims

- ✧ **Develop Your Bright Idea**
- ✧ **Survey the Literature & the APN Website**
- ✧ **Contact Investigators Working on Topic**
- ✧ **Prepare a Brief Concept Paper & Discuss with Colleagues/Mentors**
- ✧ **Submit a Letter of Intent outlining the concept to the APN Advisory Service**
- ✧ **Skip the above step & submit a summary proposal**



Prepare to do the Research



- ✧ **Determine Available Resources**
- ✧ **Realistically Assess Needs**
- ✧ **Develop Preliminary Data**
- ✧ **Share with interested regional partners and assess their willingness to collaborate**
- ✧ **Continue your self-assessment by discussing with colleagues/mentors**

Determine Possible Funding Sources

✧ **How much will you need to request?**

✧ **What co-funding options do you have?**

✧ **Consider in-kind contribution options**

✧ **Remember simple rule of thumb:**

✧ *Matching funds = stronger proposal*

✧ *APN funds only = weaker proposal*

✧ **Exhaust all possible funding options**





**Are you
ready to
write the
proposal?**

- ① **Don't assume your reader knows**
- ② **"Sell" your proposal by addressing the evaluation criteria**
- ③ **Show the work is relevant to policy by clearly addressing the relevant literature**
- ④ **Engage policy/decision-makers as early as possible**



Reasons for Declining Proposals



Reasons for Declining Proposals

- ☹ Improper submission format/missed deadline
- ☹ Lack of new or original ideas
- ☹ Diffuse, superficial, or unfocused research plan
- ☹ Lack of knowledge or published, relevant work
- ☹ Lack of experience in essential methodology
- ☹ Uncertainty concerning future direction

Reasons for Declining Proposals

- ☹ Questionable reasoning in experimental approach
- ☹ Absence of acceptable scientific rationale
- ☹ Unrealistically large amount of work
- ☹ Lack of sufficient detail
- ☹ Uncritical approach
- ☹ Lack of funds/no support from institution
- ☹ No real regional collaboration

!!Don't Despair!!



Perseverance pays off
APN awards are highly competitive
Declination may be because of
budgetary Limitations

If encouraged by APN = try, try again



THANK YOU

